

BE LEADERLY

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FOR IMMEDIATE RELEASE

Be Leaderly Announces New Vice President of Consulting and Research

CEDAR RAPIDS, Iowa — January 23, 2018 — Be Leaderly, a nationally recognized provider of women’s leadership development and inclusion solutions, today announced the appointment of Selena Rezvani as Vice President, Consulting and Research. In this role, Rezvani will architect and oversee global consulting projects focused on creating workplace cultures that better attract, retain and develop women employees. Rezvani will also lead the company’s Philadelphia-based research division, which focuses on uncovering pressing trends facing professional women and creating custom research for clients.

Known for her award-winning column for *The Washington Post* on women leaders, Rezvani has also written two acclaimed books, [Pushback: How Smart Women Ask—and Stand Up—for What They Want](#) (Jossey-Bass, 2012) and [The Next Generation of Women Leaders](#) (Praeger, 2009).

“Selena is a published author and sought-after speaker in the area of women’s leadership,” said Jo Miller, CEO of Be Leaderly. “Her thought leadership—along with her commitment to helping women lead, climb and thrive in their professional careers—makes her the ideal addition to the Be Leaderly team. She’s a seasoned consultant, who is also greatly admired for her groundbreaking research on the barriers to women’s career advancement.”

Previously with Deloitte’s Greenhouse experience team and The Great Place to Work Institute (the company that produces Fortune’s *100 Best Places to Work in America* list), Rezvani has helped numerous companies pinpoint and address how they can be more inclusive and welcoming to workers.

“Companies want and need better ways to create a sense of belonging among women—particularly at the top ranks,” said Rezvani. “Over the last 20 years, Be Leaderly has built an amazing community of hundreds of thousands of emerging women leaders. I’m thrilled to be able to more formally capture their voices and translate their advice into practical, step-by-step solutions for clients.”



Rezvani has led numerous workplace culture research campaigns and studies on women in the C-suite, [millennials](#), [managers](#) and [negotiating habits](#), which were covered by international media.

“Adding Selena to the team is part of an ongoing strategy to revolutionize how companies engage women—and how women can propel themselves forward,” says Miller.

“The hundreds of organizations that have us deliver workshops and webinars to their women employees can now benefit from Selena’s expertise as a consultant to refine their approach to retaining, developing and promoting women,” Miller said. “And the community of over 270,000 aspiring leaders who have grown to trust Be Leaderly for their professional development will benefit from Selena’s insights on topics such as negotiation, advancement and leadership.”

About Be Leaderly

[Be Leaderly](#) is dedicated to helping emerging women leaders advance into management and leadership positions. Clients include Amazon, Bank of America, Boeing, eBay, GM, Homeland Security, MetLife, Microsoft, Siemens, Society of Women Engineers, the USDA, Verizon and more than 400 additional organizations in the commercial, academic, nonprofit and government sectors.

Be Leaderly works with organizations to develop a pipeline of qualified and engaged emerging women leaders. Its corporate programs help women employees gain both clarity on how their talents can contribute to the organization's success and the tools necessary to take ownership of their career advancement. In addition to diversity and inclusion consulting and research, Be Leaderly offers workshops, webinars and keynote speaking presentations by [Jo Miller](#) and [Selena Rezvani](#).

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